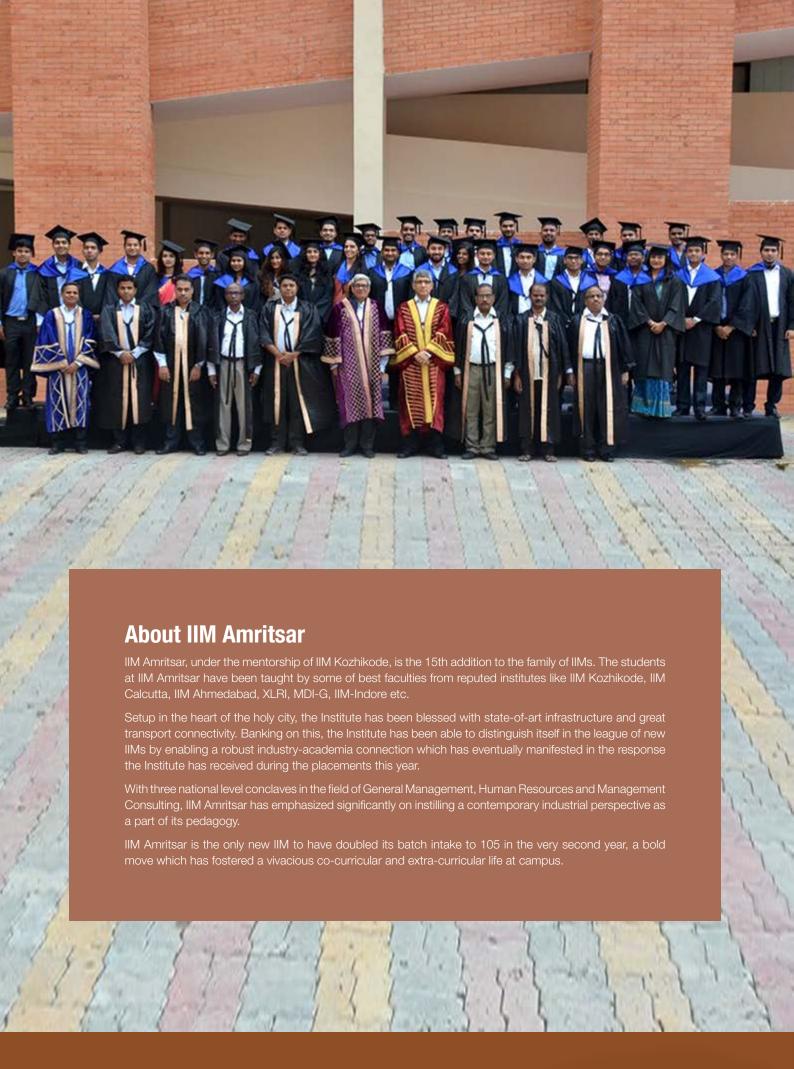
# Final Placement Report

Pioneering Batch | 2015-2017 | INDIAN INSTITUTE OF MANAGEMENT AMRITSAR



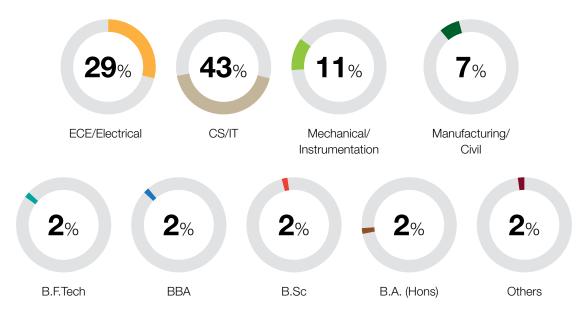


## Final Placements: PGP1 (Pioneering Batch)

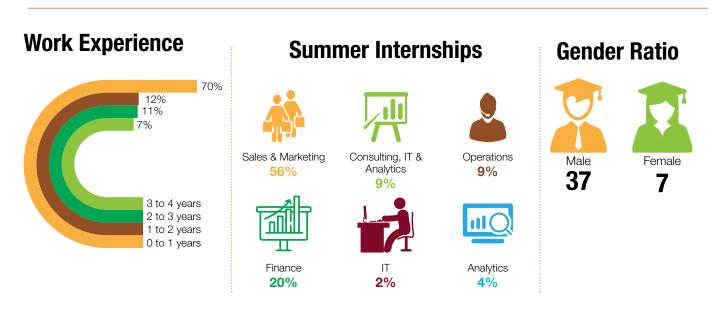
The Final Placements season of the pioneering batch of Indian Institute of Management Amritsar saw a phenomenal response from the industry with over 53 companies participating in the entire process. A wide gamut of roles in domains like Finance, Consulting, Sales and Marketing, Operations, Analytics, IT, Business Development and General Management were offered. A total of 50 offers were rolled out to a batch of 44 students with the highest offer being 17 LPA and the average of the offers being 10.26 LPA. Few of the prominent recruiters participating in the process were ICICI Lombard, HFCL, Pidilite, Dell International, EY, KPMG, Motilal Oswal, GroupM, Emami Agrotech, Arka etc.

While the strong edifice of this institution would never have been setup without the robust and unflinching support of IIM Kozhikode and its Alumni, IIM Amritsar is proud to have setup a placement process that is strong and sustainable for the coming years. Under the guidance of our mentor director Prof. Kulbhushan Balooni and our nodal professor Prof. A. K. Swain, the entire placement season (Summer and Finals) was conducted at IIM Amritsar's transit campus.

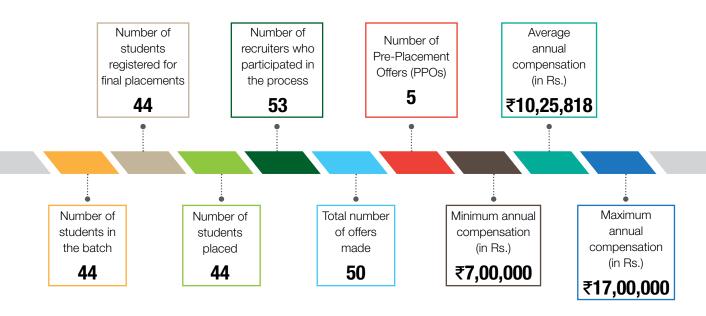
## **Education Background**



**Academic Diversity** 



## **Placement Statistics**

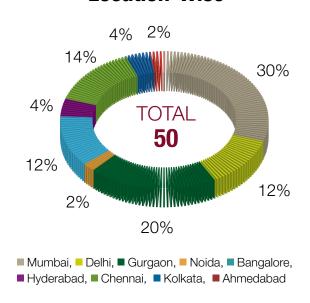


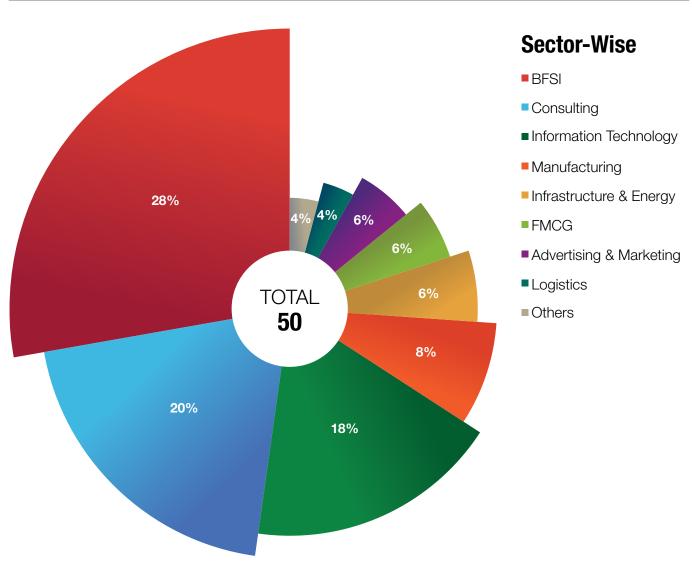


# **Domain-Wise Split**



## **Location-Wise**





# **Roles Offered**

# **Sales & Marketing**

#### **Profiles Offered**

Product Manager

Area Sales Manager

Territory Account Manager II

Project Manager

Deputy Manager

Key Account Manager

Assistant Account Manager

Business Development Manager

Management Trainee

# **Consulting, Analytics & IT**

#### **Profiles Offered**

Senior Research Executive

Client Engagement Consultant

Management Trainee

Senior Consultant

Associate Consultant - Advisory

## **Finance**

#### **Profiles Offered**

Management Trainee

Senior Management Trainee, CEO's Office

Associate Consultant - Advisory

# **Operations**

#### **Profiles Offered**

Assistant Manager - Supply Chain Management

Management Trainee

# **General Management**

#### **Profiles Offered**

Project Manager

Business Development Manager

Senior Manager - Risk Advisory

# **Prominent Recruiters**















































# **Placements' Committee Contacts**

# Senior Placement Consultant



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# **Placement Commitee**



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