

PREFACE

Alumni Committee, IIM Amritsar, proudly presents the latest edition of Halcyon, our quarterly newsletter. This issue invites you to relive the vibrant events that have shaped our campus life over the past three months.

Our annual fest, Aarunya, was a spectacular celebration of talent and creativity, bringing students together in joyous camaraderie. The excitement continued with the E-Summit, which is the flagship event of 'The Center of Entrepreneurship Club' where entrepreneurs and industry experts shared insights and inspired innovation. Udyat is an interactive guest lecture series where our Alumni are the speakers and Udyat provides a platform for students to connect to esteem alumni to discuss groundbreaking ideas, receiving valuable feedback from professionals. Aarohan, dedicated to leadership and personal growth, equipped students with the tools to navigate the corporate world.

The grand convocation ceremony was a highlight, marking the graduation of the MBA08, MBA-BA, and MBA-HR batches. This auspicious event celebrated the culmination of years of hard work and transformative learning. MBA09, MBA-BA 2, and MBA-HR 2 students also embarked on summer internships across renowned companies, gaining practical insights and refining their skills for a successful professional journey.

We extend our heartfelt gratitude to all contributors, alumni, faculty, and staff who made this edition possible. We hope this issue inspires you as you explore the stories and achievements within. Enjoy an enriching and captivating reading experience!

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"How to Navigate in the Corporate World"

Alumni Committee The of Amritsar recently hosted an engaging session of its Alumni Interaction Series. 'Udyat,' featuring Miss Shivani Kurup from the EMBA-01 batch. The theme, "How to Navigate in the Corporate provided students with World," invaluable insights from an accomplished alumna.

Miss Kurup shared her experiences and strategies for corporate success, covering topics such as building a personal brand, effective communication, and the importance of continuous learning. She emphasized networking and relationship-building, advising students to seek mentorship and stay connected with industry professionals.



The session was interactive, with students asking questions about career growth, work-life balance, and leadership. Miss Kurup's practical advice and real-world examples resonated with the audience, leaving them inspired and better prepared for their corporate journeys.

'Udyat' continues to bridge the gap between alumni and current students, fostering a community of shared knowledge and experiences at IIM Amritsar.



IIM Amritsar recently hosted its inaugural leadership summit, "AAROHAN," which brought together industry veterans and aspiring managers to discuss pathways to success and the essence of effective leadership. The summit, focusing on the theme "Global Leadership: Bridging Cultures, Driving Change," provided a platform for students to gain insights into the qualities and strategies that define impactful leadership.

The event featured prominent speakers from various industries, including Vivek Bhatia, MD and CEO of Thyssenkrupp Industries India Pvt Limited, Suresh Parshumarthi, Director of Engineering and Product Development at SAP Labs India, Vishy Vishwanand, Deputy Managing Director of Max Life Insurance Company Limited, and Ramya Natesen, Director at Microsoft. These leaders shared their experiencaes and perspectives on navigating the complexities of the global market.





A key takeaway from the summit was the importance of cultural sensitivity and inclusivity in leadership. Emphasizing the need to understand and respect diverse cultural backgrounds, the speakers highlighted how this awareness can enhance team collaboration and drive innovation. Additionally, the significance of staying abreast of technological advancements was underscored as a vital component of maintaining organizational growth and competitiveness.

Resilience and adaptability emerged as crucial traits for leaders, especially in uncertain times. The speakers encouraged future leaders to view challenges as opportunities for growth and to inspire their teams to do the same. Innovation was also a central theme, with discussions on fostering a culture of continuous improvement and experimentation to stay relevant in a rapidly changing market.

The summit concluded with an interactive Q&A session, allowing students to engage directly with the speakers and gain further insights into practical leadership applications.

AAROHAN 2024 was a resounding success, setting a high benchmark for future events. It provided IIM Amritsar's students with invaluable knowledge and inspiration, reinforcing the institution's commitment to nurturing the next generation of leaders through continuous learning, cultural empathy, and innovative thinking.

AARUNYA the annual fest



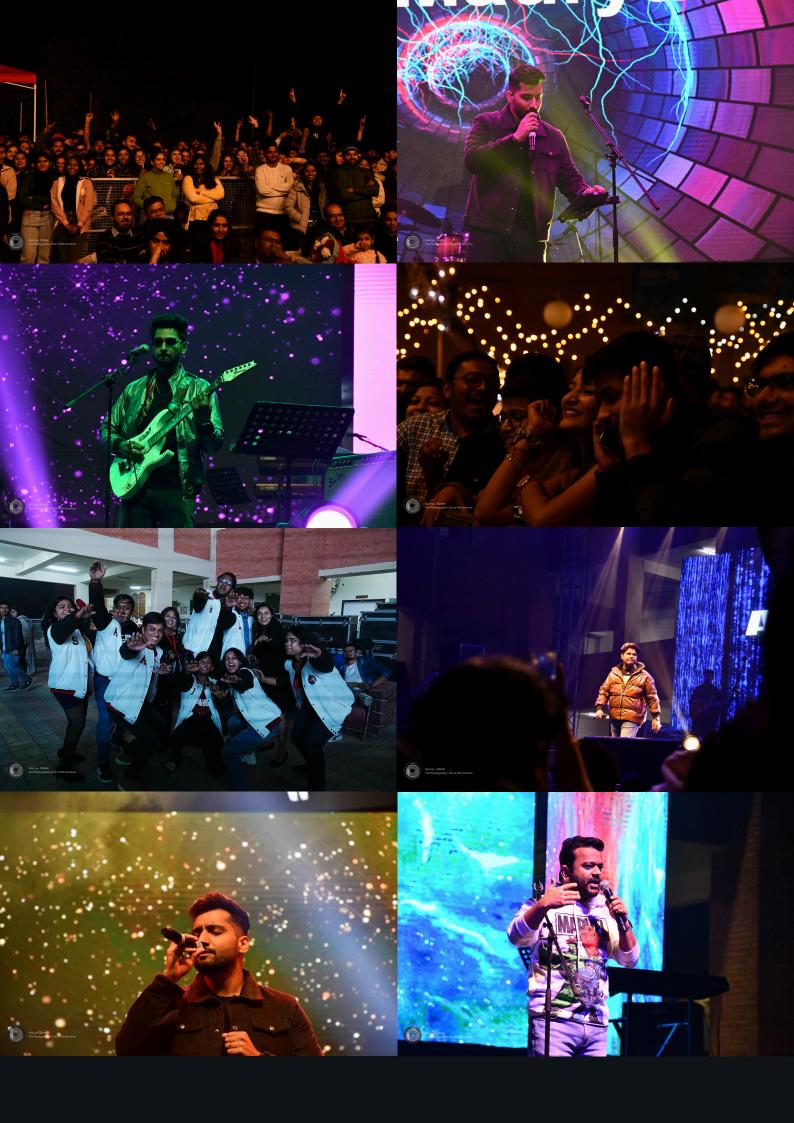




IIM Amritsar's annual fest, Aarunya 8.0, was a spectacular two-day event that took place on the 10th and 11th of February. The fest, a vibrant mix of management, cultural, and sports activities, was inaugurated by Ms. Indu Kapoor, Vice President - Head of Business HR at ITC Infotech.

The event showcased the collaborative spirit of IIM Amritsar's various clubs and committees, each contributing unique and engaging events. For instance, the HnM club

organized the intense and challenging "Hogathon," while the Cultural Committee (CulCom) presented "Verve," a dazzling fashion competition. In total, the fest featured over 80 events, drawing participants from various disciplines and interests.





8.0 wasn't just Aarunya about competitions and events; it was also celebration of art and entertainment. The first day concluded with electrifying performances by DJ Raviator and singer Mayank Maurya, setting a high-energy tone for the festivities. The grand finale on the second day marked by soulful was a performance from renowned singer Tiwari, followed Ankit by laughter-filled act by the famous comedian Kumar Varun, leaving the audience in splits and marking a memorable end to the fest.



Aarunya 8.0 was a resounding success, embodying the spirit of IIM Amritsar and creating unforgettable memories for all participants and attendees.



E-SUMMIT



The Center of Entrepreneurship recently hosted its annual flagship event, the E-Summit, marking a significant milestone by holding it in an offline format for the first time. The summit was a resounding success, drawing a diverse array of participants including entrepreneurs, investors, and industry experts.

A major highlight of the event was the Start-up Expo, which showcased a wide array of early-stage startups from various industries. The expo facilitated meaningful connections between venture capitalists, angel investors, and promising startups, creating a mutually beneficial environment for networking and investment opportunities.

Complementing the expo were the Genesis sessions, featuring in-depth interviews and conversations with industry leaders from advanced startup sectors such as social entrepreneurship, financial technology, and educational technology. These thought-provoking discussions provided future business leaders and students with invaluable insights into their chosen fields, inspiring them to innovate and excel in their entrepreneurial endeavors.

The E-Summit 2024 was a testament to the Center of Entrepreneurship's commitment to fostering innovation and entrepreneurship. The event not only showcased cuttingedge business ideas but also provided a platform for knowledge exchange and networking, reinforcing IIM Amritsar's role as a catalyst for entrepreneurial growth.

Sangharsh 3.0



The Sports Committee of IIM Amritsar recently conducted its much-anticipated event, Sanghrsh: "Clash of Sections." this In exciting competition, six sections their captain and chose six sports: competed across football. volleyball. cricket. throwball, and table tennis.

This year's event was a thrilling showcase of teamwork, strategy, and athleticism, with each section vying for the prestigious title. After a series of intense matches and spirited performances, Section F emerged victorious, securing the championship title.

Sanghrsh not only fostered a sense of camaraderie and sportsmanship among the students but also provided a platform for them to showcase their athletic talents. The event was a resounding success, further cementing IIM Amritsar's commitment to holistic development and fostering a vibrant campus life.



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