

INDIAN INSTITUTE OF MANAGEMENT AMRITSAR



2022-2024

ABOUT

IIM AMRITSAR

The Indian Institute of Management Amritsar (IIMAm), founded by the Ministry of Education, is considered to be one of the best business schools in India. It is located in Amritsar, the sacred city that is also the site of Jallianwala Bagh and the Golden Temple. The institute currently offers a two-year full-time residential program in MBA, MBA in Business Analytics (MBA – BA), and MBA in Human Resources (MBA – HR). Additionally, it offers a doctorate in management (PhD), an Executive MBA (EMBA), and an M.Sc. in Data Science and Management (MSDSM) in partnership with IIT Ropar. The Institute's curriculum is designed to provide students with a thorough and practical education. It mixes lectures in the classroom with case studies, group projects, industry visits, simulation activities, and actual projects.

Furthermore, the institute also works with foreign universities on student exchange programs. An Auditorium, computer center, library, sports facilities, recreation room, jam room, and first-rate dorms for students are just a few of its excellent amenities. In addition to obtaining guidance from qualified faculty members and business experts, students at this institution gain information by involvement in a variety of committees and organizations.

Taking everything into account, IIM Amritsar offers an excellent setting for students to polish their managerial skills, gain market experience, and realize their ambition of becoming managers prepared for the industry.



MESSAGE FROM THE CHAIRPERSONS





Dear Business Leaders, Greetings from IIM Amritsar!

IIM Amritsar, established in 2015 by the Government of India as the country's 15th IIM, has emerged as a premier hub of budding managerial talent. In a short span of eight years, IIM Amritsar has carved a distinct identity among corporate recruiters. Their exponentially growing participation in the summer internship and final placements process bears testimony to the institute's solid intellectual capital and vibrant learning environment. Enabled by the dynamic leadership of our director and guided by an accomplished and experienced faculty team, we strive for excellence in management education. Regarding pedagogy and courseware, learning assessment and evaluation, and academic and extra-curricular rigor, we have continued raising the bar as one of the fastest-growing institutions in the country. At IIM Amritsar, we pioneer courses, and programs and regularly update our curriculum to keep abreast of the changing times and the global trends in educational pedagogy.

In 2023-24, despite the changing business environments and organizations worldwide going through economically challenging times, we attracted unprecedented interest and participation from first-time recruiters. This is indeed a resounding vote of confidence and a humbling responsibility for us. Academically, the institute has made significant strides in the last year. We have started three innovative programs – a specialized full-time MBA program in HR, an MBA program in Analytics, and an EMBA program for working professionals. With great pride and confidence, we present the students of our flagship MBA program. Apart from robust business acumen, our students possess integrity, emotional intelligence, perseverance, critical reasoning, and decision-making skills. We urge you to experience the enthusiasm and dynamism of an IIM Amritsar student-manager!

We look forward to a long and fruitful association in accelerating your organizational growth.

Prof. Sakshi Aggarwal

Placements Co-Chair, IIM Amritsar





Dear Business Leaders, Greetings from IIM Amritsar!

I extend a warm invitation to you to join us at the Indian Institute of Management Amritsar in our placement process for the 2024–2025 academic year.

The MBA, MBA-BA, and MBA-HR batches are proudly presented to the public by the IIM Amritsar faculty. Above all, honesty, social responsibility, and accountability have been emphasized in our pedagogy, and we are convinced that this cohort will significantly enhance the managerial potential in your enterprises. IIM Amritsar, the nation's fifteenth IIM and the brainchild of the Indian government, is now a leading center for aspiring managers. IIM Amritsar has made a name for itself among corporate recruiters in just eight years. Their rapidly increasing involvement in the summer internship and final placement process is evidence of the institute's strong intellectual capital and stimulating educational atmosphere.

We aim for quality in management education, supported by our director's dynamic leadership and a

talented and experienced faculty team. Regarding academic and extracurricular learning assessment and evaluation, pedagogy and course materials, I extend a warm invitation to you to join us at the Indian Institute of Management Amritsar in our placement process for the 2024–2025 academic year. academic rigor, as one of the nation's fastest-growing universities, we have been upping the bar. We saw historically high levels of interest and involvement from new recruits in 2023–2024. This is a huge endorsement of our abilities and a humble duty for us. The institute has advanced academically within the past 12 months. Three cutting-edge programs have been launched: an EMBA program designed for working people; an MBA program focused on analytics; and a specialized full-time degree in human resources. We are proud and confident to introduce to you the participants in our premier MBA program.

Aside from strong financial acumen, our students have ethics, emotional intelligence, perseverance, critical thinking, and decision-making abilities. We strongly encourage you to encounter the energy and zeal of a student-manager at IIM Amritsar! We anticipate a long and profitable partnership that will accelerate the expansion of your company.

In our institution's brief but exciting existence, numerous companies have placed their trust in our pupils. The fact that our students are receiving an increasing number of offers is another indication of this. Over the years, we have also continuously enhanced the calibre and range of profiles that we provide to our students. Every year, candidates from our university are being taken on by recruiters who are more recent or from more different industries. We hope that the class of students graduating will spark your interest in the same way, support you in your endeavors, and bring honors to our university. We welcome the chance to assist your business in realizing its mission by simplifying the provision of the required managerial skills.

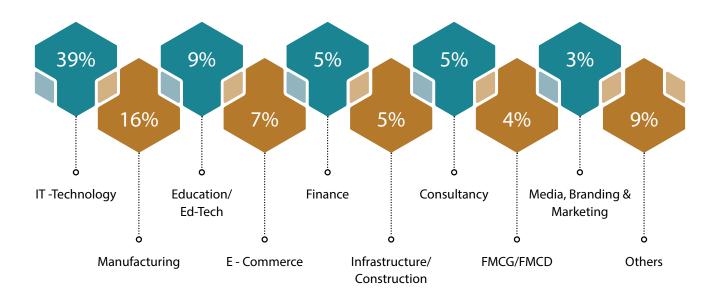
Prof. Sujit R Jagadale

Placements Co - Chair, IIM Amritsar

STUDENTS' PROFILE FINAL PLACEMENTS

BATCH SIZE EDUCATIONAL BACKGROUND 6% 18% 14% 9% 7% 9% 17% 14% 6% Computer BBA Chemical B.com/ Others Science/IT **Finance** Engineering Electrical & Mechanical/ Mathematics/ Civil **Total Number of** Electronics Automobile Physics/ Engineering/ Students Architecture Engineering Engineering **Economics WORK EXPERIENCE IN MONTHS GENDER RATIO AVG WORK EX** 40% Fresher 11% 1-11 months **75%** 11% 12-23 months 25% 16% 24-35 months Male 12% 36-47 months Months **Female** 10% 48+ months

WORK EXPERIENCE SECTOR



PAST WORK EXPERIENCE COMPANIES

ACC	accenture	adani wilmar For a healthy growing nation	amazon	AON
AXIS SECURITIES	BRIDGESTONE	Capgemini	cognizant	Deloitte.
Dow	EY	genpact	ADITYA BIRLA GRASIM	GROFERS
HSBC	Infosys	ITC Limited	Jacobs	Johnson&Johnson
kotak Securities	SUZUKI	< ⋄ Nielsen	OYO	SAMSUNG
SAP	tcs	TECH mahindra	₩ TresVista	wipro

PLACEMENT STATISTICS FINAL PLACEMENTS



250+
Number of

Recruiters



120+ Number of new Recruiters



Highest International CTC **58.52 LPA**



Highest Domestic CTC

28 LPA



Top Quartile Average CTC **19.73 LPA**



Top Quartile Median CTC

18.01 LPA

INTERNATIONAL RECRUITERS



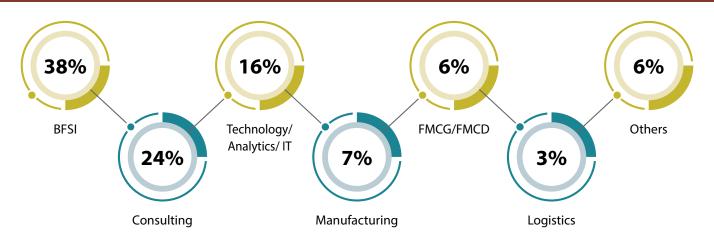








INDUSTRY DISTRIBUTION



DOMAIN DISTRIBUTION



PROMINENT

RECRUITERS



PLACEMENTS' COMMITTEE PROFILE

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