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INT'L CONFERENCE ON MSMES

Indian Institute of Management, Amritsar, successfully inaugurated the second edition of the International Conference on Management of MSMEs (ICMM-2023) on Friday. The event was attended by various delegates from the government, industry, and the academia. Dr Nagarajan Ramamoorthy, Director, IIM Amritsar, in the presence of Dr Aswathy Asokan Ajitha, Chairperson, ICMM-23, Dr Sunil Reddy Kunduru, Assistant Professor, IT and Computational Systems and Member, ICMM organising team, and other dignitaries were also present. The conference will go on till January 22. The theme for this year's conference is "Fostering an Innovation Ecosystem", aimed at bringing out various dimensions of problems in innovation ecosystems and focusing on the role of MSMEs. The conference, apart from paper presentations from more than 70 registered participants, will also host three-panel discussions, one workshop, and one ministry-academia interaction. Forging a connection between three key stakeholders – the ministry, industry, and academia – is one of the key agendas of the conference. The first panel discussion was on the theme "Fostering an innovation ecosystem in Indian MSMEs: The role of government and public policy".

