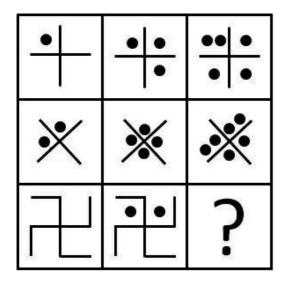
Sample Test IIM Amritsar Admission Test (IAAT)

Question 1

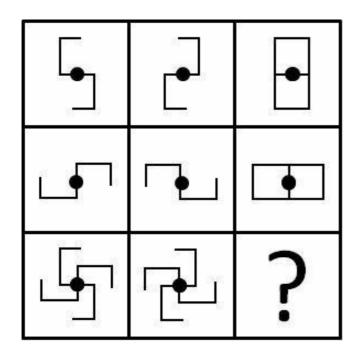
Find the missing figure, which follows the same pattern/rule and mark it as the answer.



Options	Response	Answer
••		
• •		
• •		•
•• •		
••		

Question 2.

Find the missing figure, which follows the same pattern/rule and mark it as the answer.



Options	Response	Answer
	•	
		•

Question 3.

In a linear sitting arrangement, A sits with B, C sits with A and not with D. What will be the arrangement, if C sits to the immediate left of A?

Options	Response	Answer
D, C, B, A		
C, A, B, D		•
A, C, D, B		
B, C, D, A		

Question 4

Five movies were released on five consecutive days of a week. An action movie was released on Saturday. The romantic movie was released two days before the thriller movie which was released one day before the horror movie. The comedy movie was released one day after the romantic movie, which was released on Tuesday.

Which days of the week have no movie releases?

Options	Response	Answer
Wednesday and Thursday		
Saturday and Sunday		
Sunday and Monday		~
Sunday and Wednesday		

Carol is applying for a position as a data entry operator for company ABC. She has more than ten years of work experience as a data entry operator. Therefore, she is an efficient data entry operator.

Which of the following assumptions is the above conclusion based on?

Options	Response	Answer
Ten years of work experience ensures efficiency in data entry operations.		•
The type of data entry work required by company ABC is identical to the work Carol had been doing.		
Company ABC is not going to get a better data entry operator than Carol.		
Carol is an outstanding and excellent data entry operator.		

Question 6

Alex recently faced a problem after buying a phone from country Y. When he inserted a sim card, it showed the error – "No sim inserted". He tried with multiple networks' sims but discovered only Network ABC's sim worked with his phone.

Which of the following conclusions can be made from the given information?

Options	Response	Answer
"No sim inserted" is an issue that Alex faced with all the networks' sims.		
All the phones sold in country Y have issues with them.		
Network ABC is the best network, which is why the sim worked.		
None of the above.		•

Read the following passage and answer the given questions.

A freak accident in a pharmacy led to the invention of one of the most popular commercial drinks in the history of mankind; Coca-Cola. John S Pemberton, a physicist based in Atlanta, Georgia, was selling a popular nerve tonic called 'French Wine Cola – The ideal tonic for nerves'. One fateful day in 1986, John inadvertently added fizz water to the base concoction instead of the required plain water, thus, the drink Coca-Cola was born.

Coca-Cola has enjoyed tremendous success post its adaptation as a commercial soft-drink and along with another drink, Pepsi, has grown into a globally recognized brand. According to some reports, over the past hundred years, it has possibly become the most popular soft-drink across the world. Today, old memorabilia and products such as old limited edition cans, old bottles, posters etc related to Coca-Cola fetch astonishing sums of money from collectors. Not to be surprised, there are even exclusive stores which deal in these collectibles.

Yet, apart from all this hype, an important question remains unanswered. Is there any specific reason for its unprecedented popularity and success? Even though the manufacturers themselves cannot term their product as healthy by any means, how has Coca-Cola come to symbolize the American way of life? Although it basically is just a combination of artificial flavour, sugar, acids and carbonated water, those ingredients are considered to cause health issues if taken regularly over a period of time. Added to that is the fact that it contains phosphoric acid, which is deemed to cause damage to the human teeth.

While some people argue that the reason for Coca-Cola's popularity lies in its brand name since the original recipe included flavouring from the cocoa plant, others attribute the success to the company's efficient marketing strategies such as unique advertisements, catchy slogans & tunes, and its emphasis on a carefree lifestyle. Yet another line of reasoning is that caffeine is added to the mix, and people get hooked to its stimulating effect, thus pushing the sales higher. Regardless of the reasons, no other company, including Pepsi, has been able to match Coca-Cola in its effective branding campaigns and marketing ploys, which is the true reason behind its success story.

"Today, old memorabilia and products such as old limited edition cans, old bottles, posters etc related to Coca-Cola fetch astonishing sums of money from collectors." is an example of:

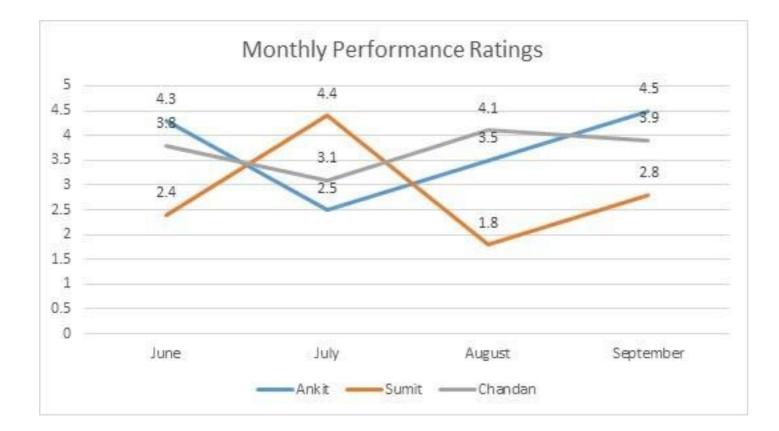
Options	Response	Answer
Popularity of Coca-Cola		•
Good business strategy of Coca-Cola		
Successful branding of Coca-Cola		
Competitive advantage of Coca-Cola over Pepsi		

The following question consists of a sentence that is either partly or entirely underlined and may or may not have a grammatical error. Below each sentence are four versions of the underlined part of the sentence. Choose the option that correctly rephrases the underlined part of the given sentence. Mark the answer as 'No Error' if there is no error in the underlined part.

Besides giving me books, she also give me her notes.

Options	Response	Answer
She also gave me her notes		•
She had gave me her notes		
She would be give me her notes		
She gave I her notes		
No error		

The following graph shows the monthly performance ratings of three employees of an organization- Ankit, Sumit and Chandan. The ratings are on a scale of 0 to 5 with 0 being the lowest and 5 being the highest. Study the information given in the graph and answer the question that follows.

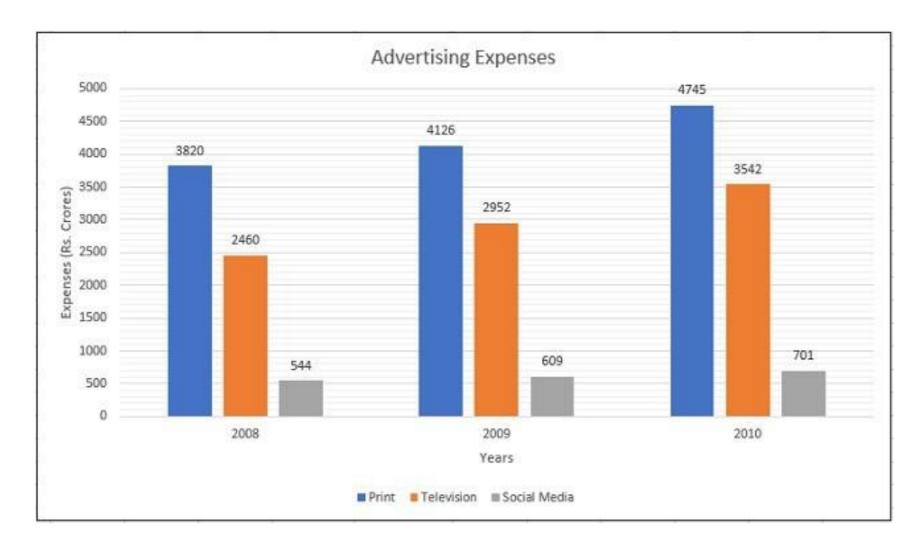


For the given period, in how many months, the average rating of Ankit would be more than his rating of that month?

Options	Response	Answer
One		
Two		•
Three		
Four		

Question 10.

Given below is a bar graph that depicts the advertising expenses of three different categories of advertising media i.e. print, television and social media, for each year from 2008 to 2010. Study the given information and answer the question that follows.



During the given three years, the average expenses on the advertising on print category is approximately how many times the average expenses on the advertising on social media category?

Options	Response	Answer
6.0		
7.0		•
8.0		
5.0		

If 5 men take an hour to dig a ditch, then how long should 12 men take to dig a ditch of the same type?

Options	Response	Answer
25 minutes		•
30 minutes		
28 minutes		
20 minutes		

Question 12.

Sam's average daily expenditure is \$10 during May, \$14 during June, and \$15 during July. What is his approximate daily expenditure for the 3 months?

Options	Response	Answer
\$13		•
\$12		
\$11		
\$10		