



भारतीय प्रबंध संस्थान अमृतसर  
Indian Institute of Management Amritsar

## ATAL (AICTE Training and Learning) Academy Faculty Development Program (Online Mode)

On

*Leading in the Changing Times*



*Project T.H.R.I.V.E*

To Create

**Transformational, Humanistic, Responsible,  
Innovative, Value-led Educators**

**October 18-22, 2021**

**Program Brochure**

### About IIM Amritsar

Indian Institute of Management (IIM) Amritsar is the 15th IIM set up by the Ministry of Human Resource Development with the support of the Government of Punjab. Being located in Amritsar, the land of the Golden Temple and Wagah Border, the Institute benefits from the enriching experience offered by this holy city. The Institute is currently run in the Punjab Institute of Technology Building, 5 km away from the railway station and 10 km from the airport. Its permanent campus will be constructed about 7 km from the ISBT and 8.5 km from the railway station, making it easily accessible.

IIM Amritsar, at present, offers a two years full time degree in MBA, MBA-Human Resources, MBA-Business Analytics. It also offers a two year degree in Executive MBA in the hybrid mode and also has a regular degree in Fellow Program in Management. All the programs have been designed to provide world-class management education to meet the requirements of enterprises across sectors by producing highly insightful management professionals. Owing to its indefatigable allegiance to providing exemplary education, IIM Amritsar has established itself as the vanguard of quality education and learning in a short span of time.



### About ATAL Academy

AICTE Training and Learning (ATAL) Academy is established with the vision "To empower faculty to achieve goals of Higher Education such as access, equity and quality". AICTE is committed for development of quality technical education in the country by initiating various schemes launched by Govt. of India, Ministry of Human Resource Development. Council understand that there is a need to train the young generation in skill sector and having faculty & technicians to be trained in their respective disciplines. Training is required for increasing the knowledge and skills of students to make them more employable to acquire global competencies.

## Objective of the Project

Educational institutions have a fundamental responsibility to shape and nurture the young impressionable minds for the future. All around the world, schools and colleges, which are a part of larger societies, are undergoing tremendous changes. The educational institutions today are reeling under the pressure to match up their pace with the ever-changing demands being thrust upon by the rapid technological changes, agile intergenerational workforce, diverse student population, and greater accountability along with resources constraints. The path ahead looks complex, uncertain and unclear.

Educational leaders as pedagogical heads are required to manage the teaching-learning process, establish norms for continuous quality improvement and also create a collaborative learning organization. They also play a vital role in defining the cultural DNA of their school. They have to continually shift their focus from reactive to a more proactive strategic response to the future challenges. The move towards decentralized self-managed school systems; outcome-based education, authentic assessment patterns, standardized curriculum and student-learning outcomes constantly act as accountability parameters.

In this training program the focus will be on the varied issues that the Principals, Deans, Faculty and the Teachers grapple with in the day-to-day functioning of their schools and colleges. By establishing and interpreting the nature and scope of educational change, the program *Leading in the Changing Times* will make a significant contribution in meeting this challenge.

## Focus areas of this program

- New Educational Policy initiatives and Stakeholders
- Pedagogical Leadership with a focus on outcome-based education
- Defining and Managing the Cultural DNA of the school
- Creating and Sustaining Effective Teams
- Leading and Managing Change at the institutional level
- Effectively managing Human Resource Systems and processes
- Branding and positioning of your institution
- Technology and its Effect on Schools 4.0
- Data driven decision-making
- Designing curriculum for 21st Century Skills
- Stakeholder Management- Students, Parents, Industry and Board
- "Head" to "Heart" Strategy for employee happiness and engagement
- Managing Innovations
- Effective project planning and financial management

## Mode of Delivery of Lectures

All sessions will be held online through a suitable platform which will be conveyed to all the selected participants in due course of time.

## Time Table

Time table for 15 sessions will be made available in the last week of September.

## Resource Persons

Exceptionally experienced Faculty from IIM's/IIT's/Central and State Universities.

## Who can Apply

- Faculty Members of the AICTE approved institutions
- Research Scholars, PG Scholars from government institutes
- Participants from the EdTech Industry
- Staff of Host institute (minimum 30% of total participants)
- Only Indian Nationals
- Maximum number of participants:200

## How to Apply

The interested candidates can login to the ATAL Academy website and register themselves to the course.

**Link to Registration:** <https://atalacademy.aicte-india.org/login>

## Certificate Criteria

E-Certificates will be issued by ATAL academy to those participants who have attended the program with minimum 80% attendance and scores minimum 60% marks in the test conducted at the end of the online FDP.

## Coordinator for the Program

Dr. Vartika Dutta, Chairperson Executive Education, IIM Amritsar

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