

Summer Placement Report

2016-2018

INDIAN INSTITUTE OF MANAGEMENT AMRITSAR



IIM
AMRITSAR

Summer Placement 2016-17

The second batch of IIM Amritsar PGP02, has successfully completed its summer internship placement process. With a bold move to double the batch intake to 105 in the very second year, IIM Amritsar has been overwhelmed by the phenomenal response from industry. Ernst and Young was the largest recruiter on campus followed by some prominent industry names like ICICI Lombard, Maruti Suzuki, Shopclues, Toyota, SBI, CatKing, EXIM Bank, Adani, DHFL Pramerica, PayU, IFFCO, Tega, RBI, Canara Bank, Choco-Swiss etc.

The hot pick among the roles were Marketing and Consulting Advisory which constituted approximately 50% of the total offers. Finance, Operations, Data Analytics Strategy and HR constituted the rest of the offers.

The average summer internship stipend saw a jump of 49.6% on a Y-O-Y basis with a figure of INR 49,780.

About IIM Amritsar

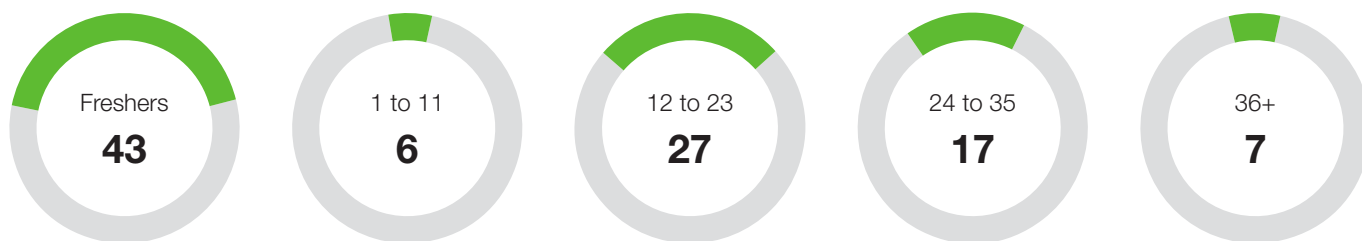
Established with an aim to impart quality management education, IIM Amritsar, under the mentorship of IIM Kozhikode, is the 15th addition to the family of IIMs. The students at IIM Amritsar have been taught by some of best faculties from reputed institutes like IIM Kozhikode, IIM Calcutta, IIM Ahmedabad, XLRI, MDI-G, IIM-Indore etc.

Setup in the heart of the holy city, the institute has been blessed with state-of-art infrastructure and great transport connectivity. Banking on this the institute has been able to distinguish itself in league of new IIMs by enabling a robust industry-academia connection which has eventually manifested in the response the institute has received during the placements this year.

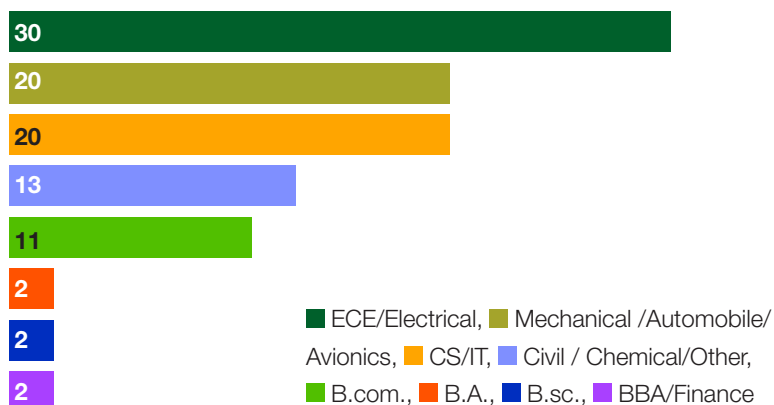
With three national level conclaves in the field of General Management, Human Resources and Consulting, IIM Amritsar has emphasized significantly on instilling a contemporary industrial perspective as a part of its pedagogy.

Owing to a good batch size of 104 students, IIM Amritsar has been able to offer diverse and niche management electives to students in the areas of Marketing, Finance, Strategy, Operations, IT and HR.

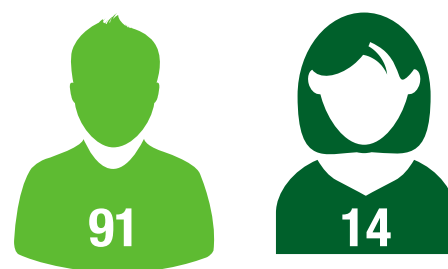
Work Experience in months



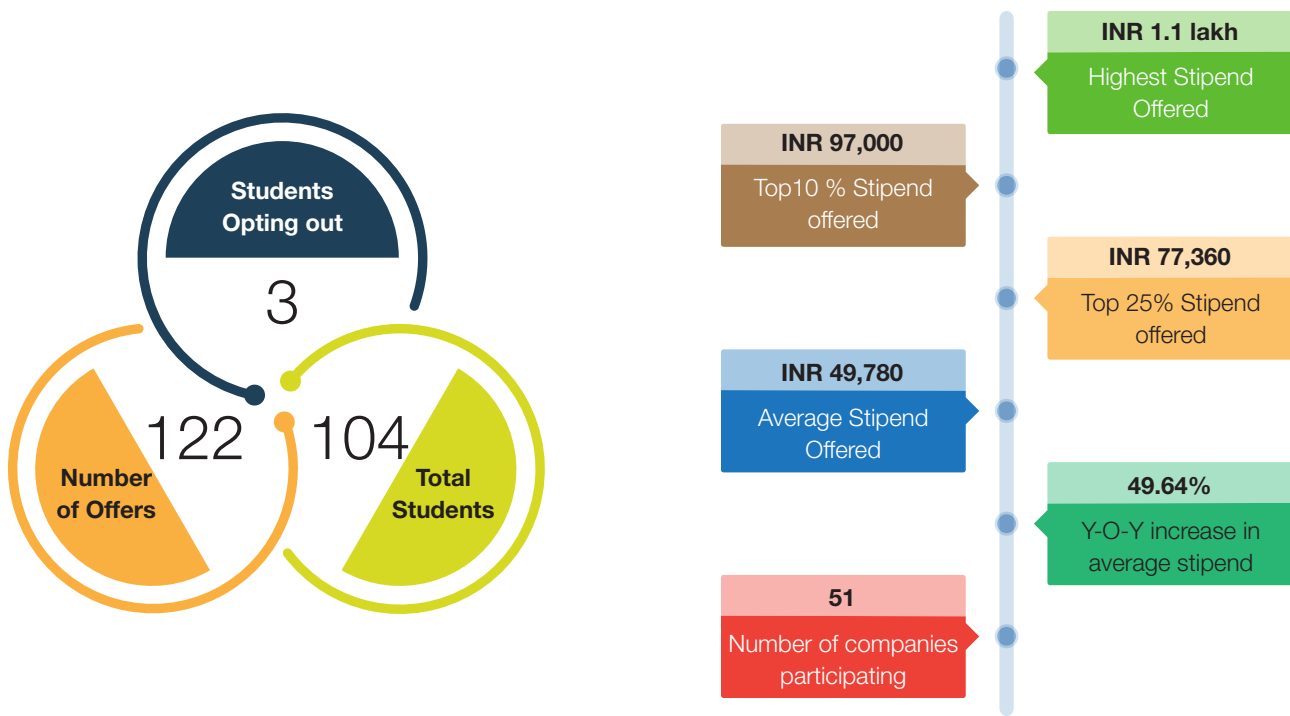
Education Background



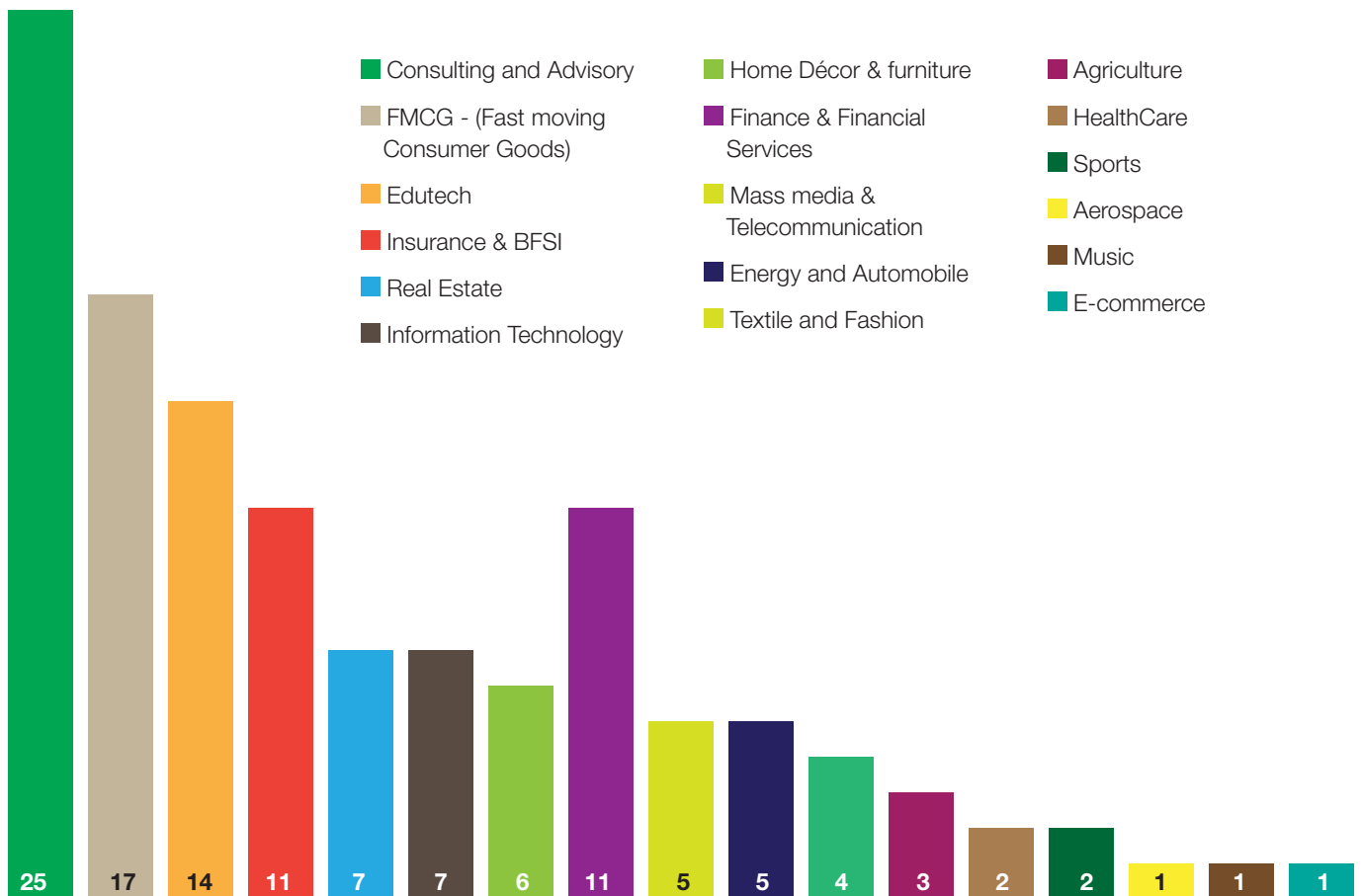
Male - Female Ratio



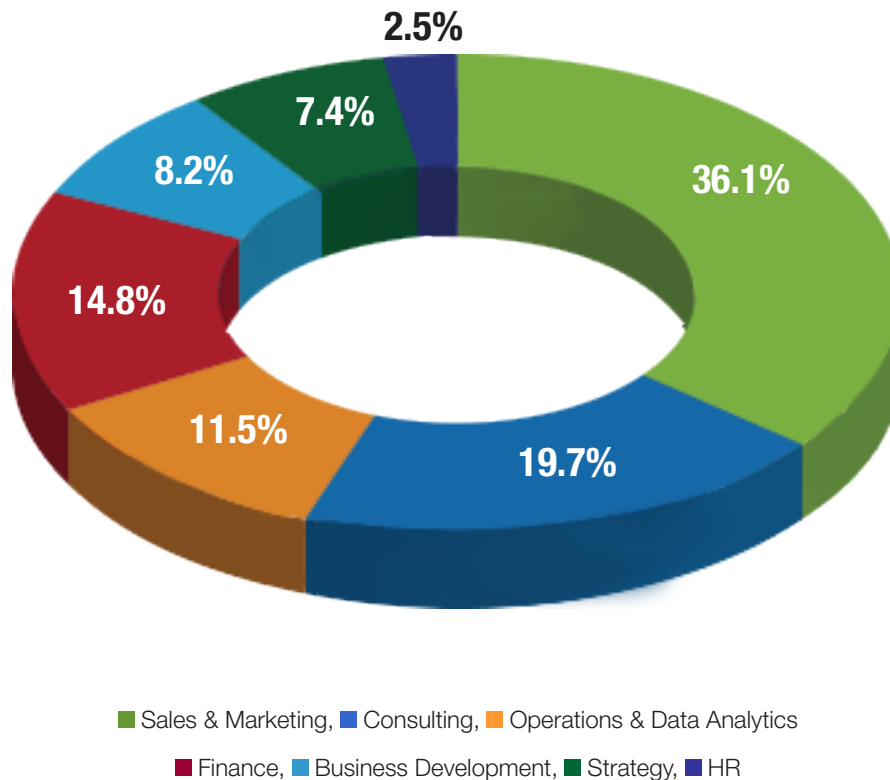
Summer Placement Statistics



Industry Wise Split



Role Wise Split



Niche Roles offered

- » BI : Analytics
- » Business Development
- » Digital Marketing
- » Retail marketing
- » Wholesale Marketing
- » Marketing Research
- » Web Analytics
- » Marketplace Analytics
- » Management Consultant
- » HR : Generalist
- » Social Media Strategist
- » Modern Trade
- » General Trade
- » Compensation Benefits
- » Employee Engagement
- » Product Management
- » Optimum Product Mix Design
- » Process Optimization
- » Aerospace Marketing
- » Research & Government Consulting
- » Automotive marketing
- » Executive Assistant to CEO
- » Equity Research
- » Fund Management
- » Financial Modeling
- » Financial Analyst
- » Project Valuation

Prominent Recruiters



Student Testimonials



Samiksha Sahu

Education & Work Experience: BA, (Political Science) Miranda House | Fresher

I always had an entrepreneurial inclination and a Business Development role in a burgeoning start up will give me a platform and a holistic understanding to incept, develop and sustain a business.

Jatin Sharma

Education & Work Experience: B.Tech. IIT kharagpur | Futures First

My summer intern in ACS Group is the best way I could have learnt about culture in a large organization and explore marketing as a career. Furthermore, my role in Market Intelligence is completely aligned with my love for number and consumer behavior.



Subhankar Dhar

Education & Work Experience: Bsc. Chemistry | Cat'15 99.6 percentile

Having previously worked in education sector for a few years I was looking for a client facing role in the corporate ecosystem. Securing a consulting and advisory role in E&Y has given me the exact opportunity I was looking for.

Arjun Kaushigan

Education & Work Experience: B.Tech. Manipal Institute of Technology | Amazon

I am keen to get into a leadership role after my PGPM, this niche role of Executive Assistant to CEO will give me the opportunity to shadow and work with the people who call the shots and give me a first hand account of top management decision making.



Ruchila Roshankhede

Education & Work Experience: B.Tech. Amity University | Tata Consultancy Services

I am privileged to get an opportunity to work with one of the most innovative start-ups in the country. The experience in areas of brand development and marketing strategy will give me strong platform to build a career in marketing.

Khushboo Singh

Education & Work Experience: BE, Indira Gandhi Engineering College | Infosys

I have always been passionate about working for a cause and this internship will give me an opportunity to work on grass root level with dedicated people who are bringing a change.

