















Indian Institute of Management (IIM) Amritsar is the 15th IIM set up by the Ministry of Human Resource Development with the support of the Government of Punjab. After the registration of IIM Amritsar Society on July 27, 2015, the first batch for the class of 2015-17 was enrolled in August 2015. Later, on October 14, 2015, IIM Amritsar Board of Governance & Society was constituted.

Being located in Amritsar, the land of the Golden Temple and Wagah Border, the institute benefits from the enriching experience offered by this holy city. The Institute is currently run in the Punjab Institute of Technology Building, and the lush green, 60 acres permanent campus for IIM Amritsar will come up at Manawala on Amritsar-Jalandhar GT Road near NH15, giving it easy access to all the prominent places in Amritsar like Railway Station, International Airport, Inter State Bus Terminal, Golden Temple, etc. Located in a green-setting, the campus will provide a medley of the rural landscape and urban facilities at one place. The campus will also provide all the state of the art facilities for the students to have the best learning and growing experience to be the leaders of tomorrow.

The institute is committed to imparting strong educational foundation and values in the hearts, thoughts and actions of the future managers. Owing to its indefatigable allegiance to providing exemplary education, IIM Amritsar has established itself as the vanguard of quality education and learning in a short span of time.

The Institute follows the same pedagogy as practiced by the other members of the prestigious IIM fraternity. With the various facilities like state-of-the-art IT-enabled classrooms, a digital library giving access to the most relevant national and international business and management journals, auditorium, student activity room, indoor & outdoor sports facilities, gymnasium, spacious hostel rooms, etc., IIM Amritsar provides a nurturing environment for its students to learn and grow. IIM Amritsar also focuses on creating an entrepreneurial culture, where the students and faculty work together to create best enterprising solutions.

Besides getting to learn from qualified faculty and industry leaders, the students, here, learn by involving themselves in various club and committee activities. The tireless efforts of our students result in their winning many corporate and B-school competitions and, ultimately, their bagging promising career opportunities. In a true sense, IIM Amritsar is the playground for the dreams to nurture, personalities to flourish and careers to change the world.



Dear Recruiter,

Undoubtedly, IIM Amritsar has the potential to be one of the largest and most active B-schools in the country. I envision this happening through the synergies of our Director, passionate Faculty, Staff and our Students in creating an exciting work and educational environment at IIM Amritsar.

The Institute's philosophy of education has always been meeting the needs of each and every student. Our in-house and visiting faculty from various IIMs and premier B-schools, extra co-curricular activities and cutting edge training, along with making students industry-ready by inviting professionals, conducting interactive sessions and organising field visits, results in a heightened self-esteem and self-motivation for the participants.

I would like to thank all of our recruiters for their instrumental role in the successful summer placements of our MBA 2019-21 batch. The Institute, despite the increase in the batch size by 50%, managed 100% placements of its fifth batch, while outperforming all its past benchmarks. Our students were offered a multitude of roles including business development, operations and analytics, supply chain, finance, and market research. The Institute was lauded for the variety and quality of its talent pool, which has only helped foster the industry-academia partnership of IIM Amritsar.

I would also like to appreciate our Director, Faculty, Staff, and all Placement Committee members, for their tireless perseverance and efforts, which have resulted in the progression of the Institute in all areas.

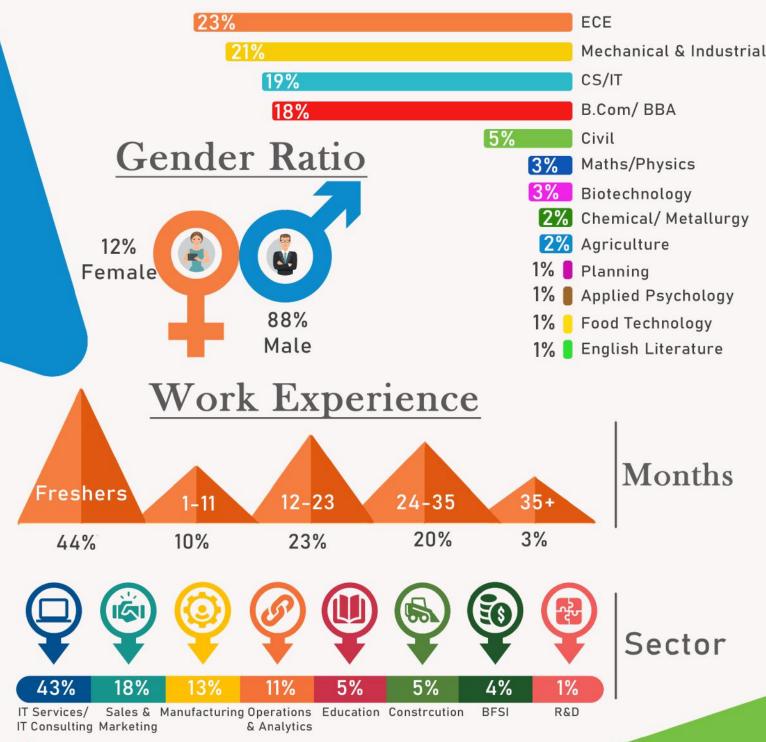
We are looking forward to further strengthening our relationship with your esteemed organization, and hope that it translates into a stronger alliance over the years.

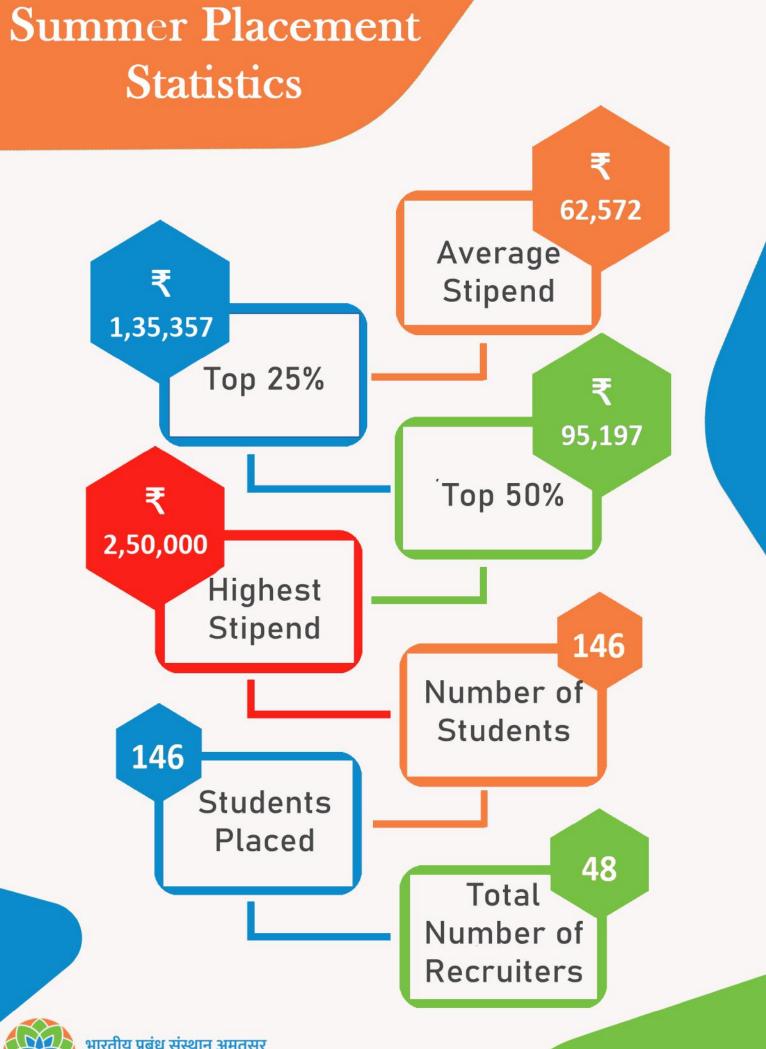
Yours Sincerely

Dr. Arun Kumar Kaushik Placement Chair, IIM Amritsar.

# Batch Profile 2019-21

## Educational Background





# **Industry Wise**

14%	• IT		• BFSI	13%
11%	Education & Ed-Tech		• Oil & Energy	9%
7%	.Operations & Supply Chain		<ul><li>Taxation, Auditing,</li><li>&amp; Rating</li></ul>	6%
6%	• Pharma		• FMCG	6%
5%	Research & Analytics		• Fintech	5%
4%	Media & Advertisement	F J	• Automotive	3%
3%	• Manufacturing		• Hospitality	3%
3%	• Retail		• FMCD	2%

# Domain Wise



# Prominent Recruiters



**Techniche** 

VenueMonk





## **IIM AMRITSAR** PLACEMENT TEAM

#### Placement Chair

### **Placement Chair**

#### **Placement Office**



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