



Indian Institute of Management Amritsar



FINAL PLACEMENT REPORT

2020-2022

ABOUT IIM AMRITSAR

Indian Institute of Management (IIM) Amritsar is the 15th IIM set up by the Ministry of Education with support of the Government of Punjab. After the registration of IIM Amritsar Society on July 27, 2015, the first batch for the class of 2015-17 was enrolled in August 2015. Later, on October 14, 2015, the IIM Amritsar Board of Governance & Society was constituted. In June 2016, the finance minister Shri Arun Jaitley laid down the foundation stone for IIM Amritsar Campus. Currently, IIM Amritsar is the 15th oldest IIM and one of the premier management institutes in the country.

Located in Amritsar, the land of the Golden Temple and Wagah Border, the institute benefits from the enriching experience offered by this holy city. The Institute currently runs in the Punjab Institute of Technology Building, 5 km away from the railway station and 10 km from the airport. It's permanent campus is being constructed about 7 km from ISBT and 8.5 km from the railway station, making it easily accessible.

IIM Amritsar, at present, offers a Master's Program in Management, MBA in Human Resources, MBA in Business Analytics and E-MBA. Since 2020, the institute has also initiated the Doctoral program. The MBA program has been designed to provide world-class management education so as to meet the requirements of enterprises across sectors by producing highly insightful management professionals. The institute is committed to imparting strong educational foundations and values in the hearts, thoughts and actions of the future managers. Owing to its indefatigable allegiance to provide exemplary education, IIM Amritsar has established itself as the vanguard of quality education and learning in a short span of time. The Institute follows the same pedagogy as practiced by the other members of the prestigious IIM fraternity. It offers various facilities like state-of-the-art IT-enabled classrooms, a digital library giving access to the most relevant national and international business and management journals, an auditorium, a student activity room, indoor & outdoor

sports facilities, a gymnasium, spacious hostel rooms, etc.

IIM Amritsar provides a nurturing environment for its students to learn and grow. IIM Amritsar also focuses on creating an entrepreneurial culture, where the students and faculty work together to create the best enterprising solutions. Besides getting to learn from qualified faculty and industry leaders, the students, learn by involving themselves in various club and committee activities. The tireless efforts of our students result in their winning many corporate and B-school competitions and, ultimately bagging promising career opportunities. In a true sense, IIM Amritsar is the playground for the dreams to nurture, personalities to flourish and careers to change the world.



MESSAGE FROM THE CHAIRPERSON



Dear Business Leader,

We hope you are in good health and cheer. This past year, you have led your organization ably through a period of unprecedented turbulence. Our heartfelt admiration for the courage and foresight this has called for, from you and your teams, in very trying conditions.

At IIM Amritsar, working and interacting closely with leaders like yourself, we have had a ringside view of the battle being waged by businesses against the pandemic. We have been pleasantly surprised to witness that, notwithstanding the crisis, leading organizations and corporate leaders have continued to invest in, or even accelerated their campus recruitment efforts to build a more robust and future-ready talent pipeline.

In this backdrop, I am happy to share that IIM Amritsar has emerged as a premier hub of budding managerial talent in the country. Established in 2015 by Government of India as the country's 15th IIM, in a short span of seven years, IIM Amritsar has carved a distinct identity among corporate recruiters. Their consistently growing presence and participation in greater numbers, both in summer internship and final placements process, bears testimony to our progressive institutional capability in grooming future corporate leaders.

Enabled by the dynamic leadership of our director, and guided by an accomplished and experienced faculty team, we have created a vibrant learning environment. As you navigated successfully through the upheaval during the past year, we can share with pride that IIM Amritsar too

adapted to the 'new normal' with agility. Be it in terms of pedagogy and courseware, or learning assessment and evaluation, or academic and extra-curricular rigor, we have continued raising the bar as an institution dedicated to pursuing excellence in management education.

In the year 2021-23 we have initiated engagement with more than 100 companies, which came on top of our continuing engagement with existing campus recruiters. This is indeed a resounding vote of confidence, but also a humbling responsibility for us.

Academically as well, the institute has taken big strides in the last year. We have also started three innovative programs – a specialized full-time MBA program in HR, another in Analytics, and an eMBA program for working professionals.

So, it is with great pleasure and confidence that we present to you the students of our flagship MBA programme. The 2022-24 batch is truly diverse, hardworking, possessing sharp intellect and business acumen, eager-to-learn, and, most of all, raring-to-go. We urge you to experience for yourself the vibrancy and dynamism of an IIM Amritsar student-manager!

Look forward to a long and fruitful association in accelerating your organizational growth.

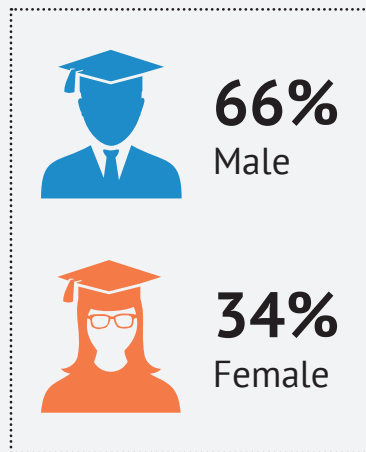
Prof. Ranjan Kumar

Placement Co-Chair

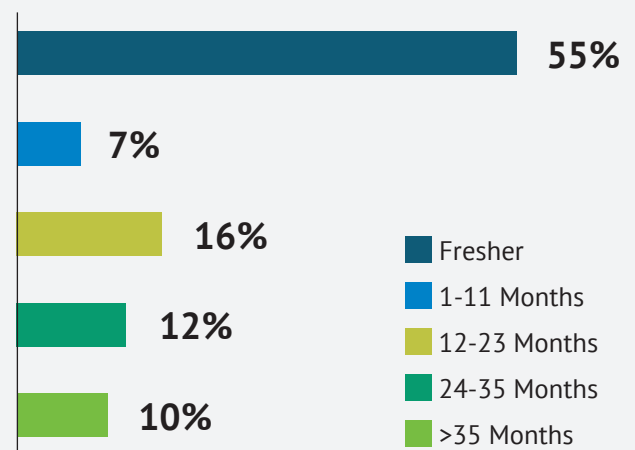
IIM Amritsar

BATCH PROFILE 2020-2022

Gender Ratio



Work Experience in months



Work Experience Sector

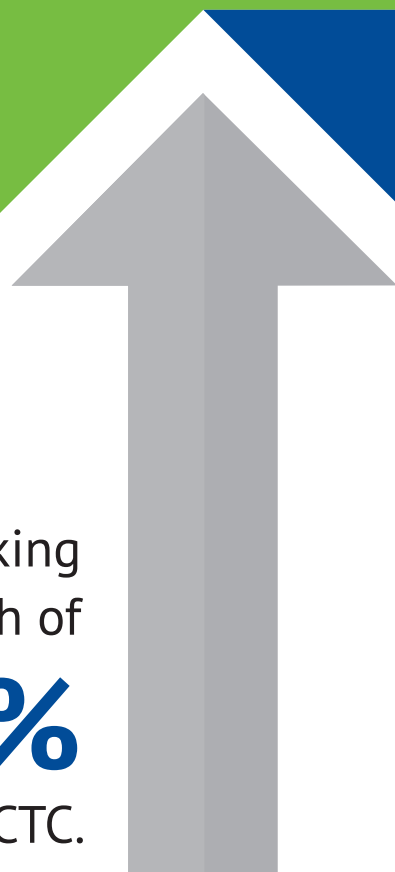


Educational Background

<p>24% Mechanical / Industrial / Automobile Engineering</p>	<p>14% Electronics Engineering</p>	<p>3% Mathematics / Physics</p>
<p>20% BBA / B.Com / Finance</p>	<p>6% Electrical Engineering</p>	<p>3% Economics</p>
<p>17% Computer Science / IT</p>	<p>4% Civil Engineering</p>	<p>9% Others</p>

KEY HIGHLIGHTS

We witnessed a record-breaking year-on-year growth of **15.38%** in our Average CTC.



Highest



Top Quartile



Median



Average



Number of companies visited



Total Student Placed

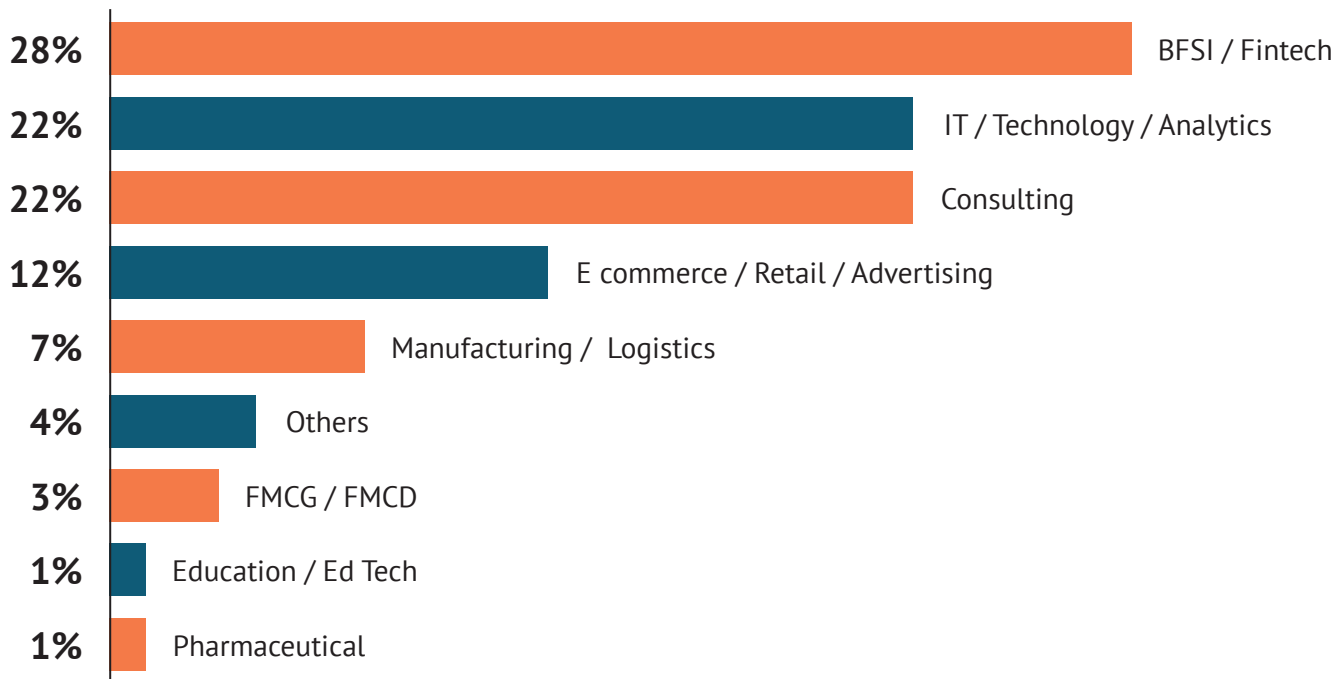


Total number of Offers

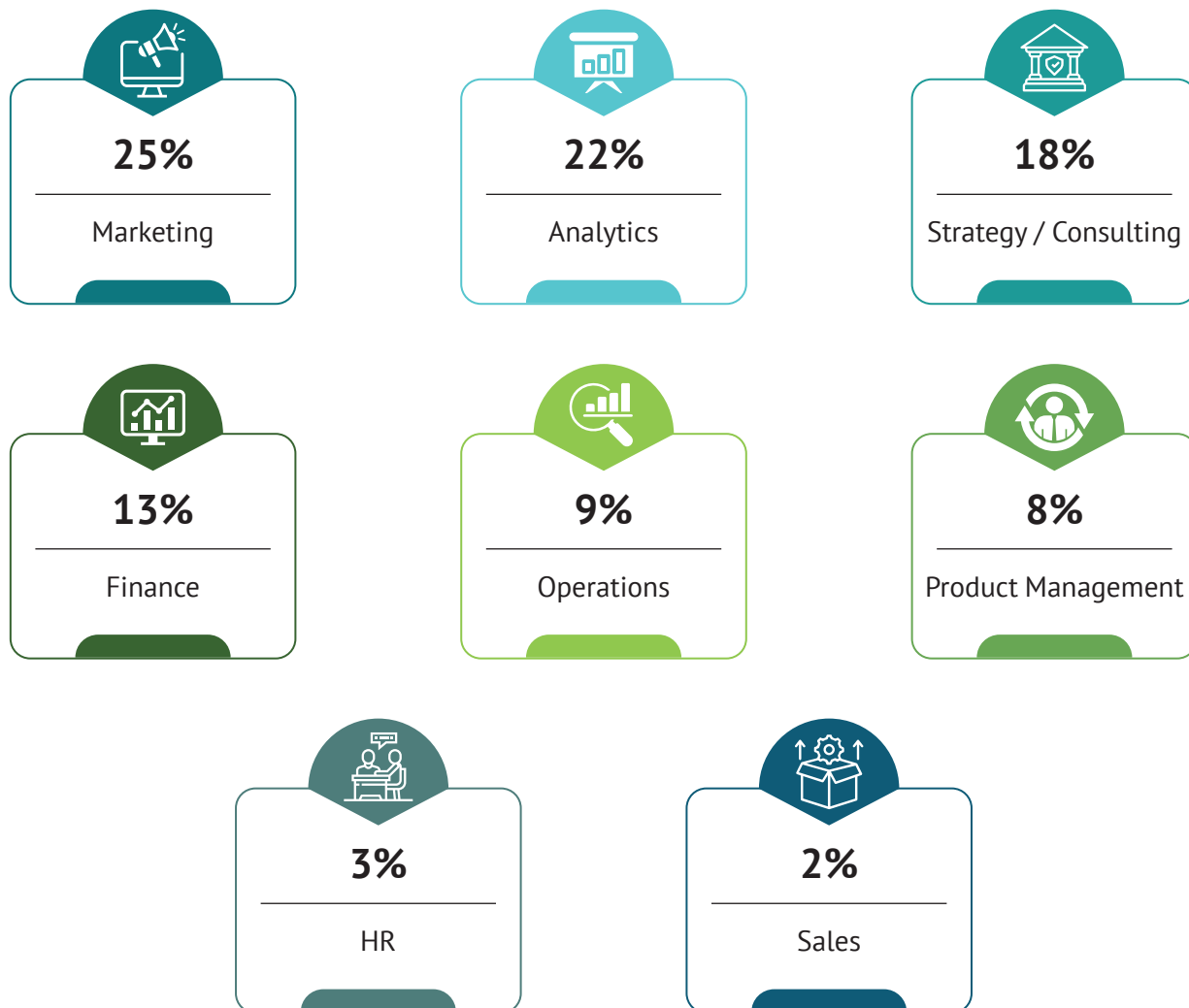


Total number of PPOs

Industry Wise



Domain Wise



PROMINENT RECRUITERS



PLACEMENTS' COMMITTEE PROFILE

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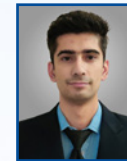
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