

Amritsar The Holy City

Golden Temple

One of the most visited religious destinations in the country.

Attari Wagah Border

The culturally and historically significant outpost is located 28 kilometres from the city of Amritsar.

The Jallianwala Bagh

The public garden which houses a memorial to commemorate the massacre of peaceful protestors by the British forces.

Partition Museum

Located in close proximity to the famous Golden Temple, the museum whispers stories of great significance.



Indian Institute of Management Amritsar, in collaboration with Dingman Center for Entrepreneurship, Robert H. Smith School of Business, presents the fourth edition of the International Conference on Management of MSMEs.

Indian Institute of Management (IIM) Amritsar is the 15th IIM set up by the Ministry of Education (earlier Ministry of Human Resource Development), Government of India, with the support of the Government of Punjab. IIM Amritsar offers a two-year Master of Business Administration (MBA) Program, a specialized MBA in Human Resources and Business Analytics, a two-year EMBA Program in the hybrid mode, a Doctoral Program, Post-Doctoral Fellowship, and various customized short and long duration Management Development Programs.

Dingman Center for Entrepreneurship, Robert H. Smith School of Business, University of Maryland, USA, is an award-winning hub for entrepreneurship that is committed to creating an equitable and inclusive community to educate, empower, and equip students with the business skills needed to be an entrepreneur and the resources necessary to make their business ideas a reality. The Dingman Center has the resources and know-how to help students launch their ideas into a business.

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INTERNATIONAL
CONFERENCE
ON MANAGEMENT
OF MSMEs

ICMM & DocColl 2025

Advancing and
Assisting Small
Businesses for Global
Impact

 Amritsar

 17th – 19th January, 2025

About ICMM Conference & DocColl 2025

Indian Institute of Management Amritsar in collaboration with Dingman Center for Entrepreneurship presents the 4th International Conference on Management of MSMEs (ICMM 2025) on the theme of **“Advancing and Assisting Small Businesses for Global Impact”**.

ICMM 2025 intends to explore interesting questions and contribute to the research on MSMEs by creating a platform for dialogue and engagement among researchers, entrepreneurs, professionals, and policymakers. We invite the academic community, practitioners, and policymakers to participate in the ICMM 2025 conference and join hands with the Indian Institute of Management Amritsar in the efforts to transform Micro, Small, & Medium Enterprises.

The Doctoral Colloquium (DocColl) 2025 on Business Management and related disciplines, scheduled to be held at the ICMM Conference at IIM Amritsar, is a prestigious platform for doctoral students to present and discuss their research with leading scholars and practitioners in the field. This colloquium offers an excellent opportunity for emerging researchers to participate in a paper development workshop, engage in meaningful academic discourse, and network with peers and experts. Participants will benefit from insights into the latest trends and methodologies in management, fostering their development as future thought leaders in academia and industry.

Our Vision

To become a pioneer in the effective collaboration ecosystem of the Academia and the Industry in the state of Punjab, for the strengthening of MSMEs, providing them with the right frameworks, direction, and encouragement.

Our Mission

To become a coveted conference with active, effective, and creative participation from academicians and industrialists from around the world for the common goal of uplifting the MSME ecosystem in India.

Conference Highlights

Key Note Speech
Panel Discussion
Paper Presentations
Doctoral Colloquium
Paper Development Workshop
Industry Engagement
Research Sessions
Competition Track
Visit to Attari Wagah Border
Gala Dinner

Submission Closes for
Abstract/Extended Abstract on
31st October 2024.

Best Paper Awards

Best Conference Paper Awards*:
(Only for MSMEs context):
Best Paper: INR 50,000/-
Runner-up: INR 25,000/-
Best Doctoral Colloquium Paper Awards*:
Top Three Papers: INR 25,000/- each paper

*For more details, please visit
icmm.iimamritsar.ac.in