



भारतीय प्रबंध संस्थान अमृतसर  
Indian Institute of Management Amritsar

**ATAL (AICTE Training and Learning) Academy  
Faculty Development Program (Online Mode)  
On  
Leadership Excellence**



**Project T.H.R.I.V.E**

**August 09-13, 2021**

**Program Brochure**

**About IIM Amritsar**

Indian Institute of Management (IIM) Amritsar is the 15th IIM set up by the Ministry of Human Resource Development with the support of the Government of Punjab. Being located in Amritsar, the land of the Golden Temple and Wagah Border, the Institute benefits from the enriching experience offered by this holy city. The Institute is currently run in the Punjab Institute of Technology Building, 5 km away from the railway station and 10 km from the airport. Its permanent campus will be constructed about 7 km from the ISBT and 8.5 km from the railway station, making it easily accessible.

IIM Amritsar, at present, offers a two years full time degree in MBA, MBA-Human Resources, MBA-Business Analytics. It also offers a two year degree in Executive MBA in the hybrid mode and also has a regular degree in Fellow Program in Management. All the programs have been designed to provide world-class management education to meet the requirements of enterprises across sectors by producing highly insightful management professionals. Owing to its indefatigable allegiance to providing exemplary education, IIM Amritsar has established itself as the vanguard of quality education and learning in a short span of time.



**About ATAL Academy**

AICTE Training and Learning (ATAL) Academy is established with the vision "To empower faculty to achieve goals of Higher Education such as access, equity and quality". AICTE is committed for development of quality technical education in the country by initiating various schemes launched by Govt. of India, Ministry of Human Resource Development. Council understand that there is a need to train the young generation in skill sector and having faculty & technicians to be trained in their respective disciplines. Training is required for increasing the knowledge and skills of students to make them more employable to acquire global competencies.

## Objective of the Project

The quickly changing business landscape and the need for critical talent to match up the huge demand and supply gap is a growing concern across the world. It is of paramount importance that our education system also has to gear up and prepare today's learners to navigate such complex situations of the future. As educators we need to **THRIVE** to develop and deliver programs which matches the skills required for the Future of Work and exemplify the need for continuous learning and building capabilities to handle such changes.

With the New Education Policy imperative in place, it's time that we rethink, reassess and rewire ourselves to develop and deliver programs which prepares future leaders with the flexible yet growth-oriented mindset, compassionate heart and collaborative behaviors.

Project **T.H.R.I.V.E** stands for creating **Transformational, Humanistic, Responsible, Innovative, Value-led Educators**. By creating a program just for educators we want to ensure that the change has to start from our end to lead this mission of imparting education with highest quality, equity, and integrity. The educators have to continually grapple with high student dropouts, disengaged and fragmented learning, shifting preferences of learners and ever-changing industry standards. Hence, it is the right moment to embark upon a journey of not just surviving but **THRIVING** to maximize one's potential.

## Focus areas of this program

- Course Design and Planning
- Measuring Assurance of Learning
- Instructional Strategies
- Diversity Inclusion and Belonging in Classrooms
- Digital Learning
- Deep Dive into Case Teaching or Teaching Pedagogies
- Art of Classroom Management
- Understanding and Promoting Active Learning
- Participant centric learning methods
- Design Thinking in Teaching & Learning
- Nuances of Assessment and Evaluation
- Designing blended curriculum for hybrid classes
- Student Engagement Strategies
- Altering Mindsets-Fixed Mindset to Growth Mindset

## Mode of Delivery of Lectures

All sessions will be held online through a suitable platform which will be conveyed to all the selected participants in due course of time.

## Time Table

Time table for 15 sessions will be made available in the last week of July.

## Resource Persons

Exceptionally experienced Faculty from IIM's/IIT's/Central and State Universities

## Who can Apply

- Faculty Members of the AICTE approved institutions
- Research Scholars, PG Scholars from government institutes
- Participants from the EdTech Industry
- Staff of Host institute (minimum 30% of total participants)
- Only Indian Nationals

Maximum number of participants:200

## How to Apply

The interested candidates can login to the ATAL Academy website and register themselves to the course. **Link to Registration:** <https://atalacademy.aicte-india.org/login>

## Certificate Criteria

E-Certificates will be issued by ATAL academy to those participants who have attended the program with minimum 80% attendance and scores minimum 60% marks in the test conducted at the end of the online FDP.

## Coordinator for the Program

Dr. Vartika Dutta, Chairperson Executive Education, IIM Amritsar

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